



Central Plains Youth Sports

Newsletter

www.cpys.org

Dated:
May 21, 2007

2007 Officers

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Hello,

The last newsletter was published February 8th so I thought it was time to send out an update. We continue to design the project and continue to promote and market out in the community. We continue to grow in volunteers that now measure almost 50 strong and continue to grow. One of the newest members to our team is Steve Shaad. Steve took the time to prepare an in-depth promotional and marketing plan for CPYS. Steve has years of experience in this business of Sports Marketing and teaches classes at WSU. We are looking for volunteers to help us implement this wonderful plan Steve put together. If you are interested in getting involved with this activity please contact me as soon as you can.

We had our first Board Meeting in March. Many of you attended that event. It was a huge success with lots of networking and face-to-face greeting. I know I talked to long but, there were many topics to cover including some official business even though it was mildly addressed. We identified new Officers of the company and current/new Board Members as well. Most importantly we wanted to recognize the volunteers involved in this project. Thanks for all of your support.



Dates to Remember

Ground Breaking Event June 13, 2007
Extravaganza Fundraiser Event TBD

Sponsors

100 South Main, Suite 200

*Courtesy of
Bob Hanson of*



*Greater Wichita Area Sports
Commission*



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We have several companies that have expressed interest in providing donations for naming rights and advertisement opportunities. We have submitted almost 7 million dollars in grant requests to various foundations. We also continue to contact local companies gauging their interest in supporting CPYS. That list of companies we have targeted has grown to over 300 today of which we have contacted around 60 of them.

The next major step in our progress is a ground breaking which we have moved to June 13th 2007. We need help from our volunteer base with the groundbreaking ceremony. We need help contacting the media, notifying City and County officials and notifying other guests of interest. We also need some help with planning and implementing the groundbreaking ceremony itself. If you have an interest in helping us with this activity, please contact me as soon as you can. We have already begun some of this activity. Your help is greatly appreciated. I hope all of you plan to attend. More information will come out in the next week or two.

In addition to the promotional and marketing plan and the groundbreaking, we still need volunteers to help us with developing the Operations plans and also setting up the pro Shop. With all of these activities stepping up in effort we are requesting all of the help we can get for the volunteer base to take each of these activities to the next level. So, if any of you want to get involved in any of these activities, please contact me at your convenience.

Thanks,

Galen